

Photo by Tim Rice

Join Us!

Complete the Membership Application and start reaping the benefits of being a Medway Business Council (MBC) member today! Annual membership just \$95.

Want to see the MBC in action? Sign up to receive meeting notices. We meet monthly from September through May to network and hear speakers present diverse topics that are relevant to our businesses.

Any questions? Let us know.

Just visit our website to

- ◆ learn more,
- ◆ join,
- ◆ see past meeting topics,
- ◆ register for future meetings,
- ◆ sign up to receive meeting notices,
- ◆ contact us.



Look for the Medway Business Council on Facebook



**www.facebook.com/shopmedway
shopmedway.com**

Launched in January 2018, #ShopMedway is an MBC initiative designed to boost Medway's economy by encouraging buying local for retail, restaurants, services and more. This year-round campaign is designed to bring awareness and provide a platform for local businesses to promote their product and services.

Businesses must be an MBC member to provide an offer to the public, but anyone can enjoy the offers provided within #ShopMedway.

Businesses offers, discounts and news are promoted on the dedicated ShopMedway Facebook page and #ShopMedway coupon webpage.

The goals of #ShopMedway are to:

- ◆ encourage consumers to buy local
- ◆ help businesses gain exposure to more consumers
- ◆ leverage the power of working together
- ◆ create an online community.
- ◆ make MBC an even more vital organization



MEDWAY BUSINESS COUNCIL

Supporting and Growing Our Business Community

PO Box 45 • Medway, MA 02053-0045

www.MedwayBusinessCouncil.org

Mission Statement

The Medway Business Council (MBC) is a non-profit organization open to any person owning, operating or controlling a gainful business or profession. Through the efforts of several concerned business people, the MBC was formed in 1979 to promote and build a healthy business community. The prosperity of any business community is a vital part of the overall well-being of this community as a whole.

Members

Our membership represents a diverse cross-section of large and small businesses. Visit our website to see a list of the current MBC members and to meet our Leadership Team.

Ongoing Activities

- ◆ Expand communication between local businesses and the town on current issues, e.g., Medway's Industrial Development Commission (IDC), Design Review Committee, Selectmen, and Planning Board
- ◆ Monthly events for learning and networking from September through May
- ◆ Provide financial support to select community endeavors, e.g., Medway High scholarships, Medway Pride Day, Christmas Parade.

Objectives

- ◆ To offer direct involvement on the local and state level in matters that benefit and affect the business owners and residents in Medway
- ◆ To assist local businesses in promoting and nurturing their businesses through networking and the MBC website, exchanging ideas, and building relationships within our growing community
- ◆ To encourage consumers to buy local
- ◆ To encourage members to exchange ideas and practices to assist in perfecting and improving each business



The MBC provides

- ✓ Opportunities for networking and growing your business
- ✓ Support in addressing local issues that impact your business
- ✓ A partner in building a better business climate in Medway

Accomplishments

- ◆ Helping to reverse the town's original decision to tax Medway businesses at a rate 50% higher than the residential rate
- ◆ Initiating:
 - o Rezoning of the Route 109 / 126 intersection to a commercial zone
 - o Original development of Gamewell Road (Trotter Drive) into the Route 495 Industrial Park
 - o Reconstruction of Route 109 along commercial districts
 - o Efforts to obtain a grant for sewer installation in the Route 495 Industrial Park, working with Medway IDC
- ◆ Originating Medway Pride Day in 1994
- ◆ Providing a forum for Exelon Generation to educate businesses about the future expansion of Medway's electric generating facility in 2016
- ◆ Working to amend the Conservation By-laws that impacted the business community in 2009
- ◆ Promoting member businesses via networking opportunities, the MBC website, and radio and print "Buy Local" marketing campaign
- ◆ Initiated #ShopMedway campaign in 2018