

## Medway Business Council minutes: Wednesday, July 10, 2019, 10 am at TC Scoops

Present: Tina Chemini, Julie Dennehy, Tonia Marin, John Parrella, Jennifer Powell, Tom Reardon, Wayne Teixeira.

Meeting called to order at 10:11 am

1. Approval of minutes: there were no minutes to review; Jennifer will re-circulate Feb 27, April 5, and May 1 minutes in advance of and at next meeting for review along with these. At Wayne's suggestion, we discussed putting minutes and quarterly treasurer's reports on the MBC website for the sake of transparency.
2. Treasurer Report: reviewed and accepted.
  - There was further discussion of the funding of the Scholarship CD. It was created many years ago through fundraising, and has not needed replenishing to date, since scholarships are currently paid out of operating funds because the CD is not yet mature. After it matures in 2020, should it be added to periodically from a portion of dues or a "tithe"?
  - We discussed changing the number or amount of scholarships; many organizations make increases based on whether the income for the year can support it (going back to the previous level in years that don't support it).
  - We discussed forming a scholarship committee to get more members involved. Suggestions were fielded about its membership, and it was moved (as well as seconded and voted on) that Clinton McHoul, a member who served on the committee this year, be asked to serve as Chair of the committee for 2020.
  - John read a thank-you note from one of this year's scholarship winners.
3. Programming
  - a. Who does what when organizing for an event? A breakdown of duties:
    - Wayne: communications
    - Tina: venue & food
    - Julie: social media & outreach
    - John: all financials
    - Tonya: makes phone calls
    - Jennifer: volunteered to assist Julie with promotional writing for events, based on Julie's notes.
  - b. Prospective schedule discussed for the coming year:
    - September 18: Barbecue 5 pm; theme: "Sharing Hot Marketing Ideas"?
    - Round table discussion
    - October 16 lunch? Julie will contact Sen. Karen Spilka as a possible speaker.
    - November 20 Breakfast, speed networking
    - December 18, 5 pm, at TC Scoops?
    - January 15, breakfast
    - February 12, 5 pm. Charles River Bank is a possible venue.
    - March 18 lunch
    - April 15 lunch?

May 20, 5 pm, Annual Meeting dinner

4. Membership
  - a. Discussion of an Ambassador program: Tonya will write up a request for ambassadors. Several members interested in more involvement are possible candidates.
5. Communications
  - a. Our Town newspaper ads – we discussed changing to a quarterly ad from every other month. Currently they're various sizes.
  - b. Julie has seen the design proposed for the Route 109 celebration (which is scheduled for October), and suggests having the design (logo) in our next newspaper ad in order to tie in and support the effort.
6. Volunteers: what incentive(s) can we have for people to assist the MBC by making phone calls, etc.? Some amount of money off membership or an event attendance fee was discussed.
7. General Discussion
  - a. 109 Celebration now scheduled for October: Wayne will call Keith Peden about the event to find out what it will entail.

Next board meeting - sometime in August.

Meeting adjourned at 11:25 am