

Medway Business Council Executive Meeting Minutes

October 10, 2019

Date & Location: Oct 10, 2019, conference call

Present: Wayne Texeira, Julie Dennehy, John Parrella, Tina Chemini, Jennifer Powell

Conference call number: (978) 567-4622 Code 1937

Call to order – 11:05 am.

Approval of Minutes – Reviewed minutes of 9/11/2019 – accepted as presented

Reviewed Treasurer Report – reviewed report and accepted as presented

Program

- **September 18 meeting:** good discussion, participation, food. Suggestion for setup for the future, from an attendee: music, table cloths? (maybe we should recruit a hospitality volunteer to coordinate/setup; Tina will look into for next year)
- **October 17 lunch @Mickey Cassidy's.** Time to confirm. Julie will forward request for deposit to Tina. Susan Nichol is coming from Karen Spilka's office. Discussion topic: are businesses hiring, feeling confident in the 4th quarter?
- **November 20, 5-7pm at CRB:** Business training speaker suggested by Clint – see Julie's email: Mark Altman of Mindset Go: "How to differentiate yourself from competition." Tina will follow up with the person at the bank who handles the catering.
- **December 18, at TC Scoops, 5-7 pm.** Karen Spilka confirmed, will speak. Caterer – Tina will approach new member caterer.
- **January breakfast meeting - Thayer House?** Possible topic: working with video
- **Ahead to Annual Meeting** – awards for members & organizations that go above & beyond? Supportive roles, initiative, hospitality, outreach

Membership

- **Ambassador Group** – brief discussion of recruiting additional new ambassadors
- **Membership renewals** – Suggestion: keep track of members who attend events, to assist with followup? Also, please choose a few names from our list to make calls to unrenewed members, now before Wayne renews our ad.
- **Prospective Member Outreach** – Add new businesses (to the list) that you may speak with, and encourage membership.

Communications

- **#ShopMedway** – Julie reported on the great response to the new videos.
- **Website, Emails** – Wayne reported; will include the Oct 31 membership renewal deadline in next email.
- **PR** – MBC event was listed in Country Gazette.
- **Upcoming Ribbon Cutting 10/16:** some of us will be present. Wayne will find out whether we can speak.

Scholarship Committee – not discussed

General Discussion – (Briefly) How can we make the social aspect of meetings more productive? (business card exchange, etc)

Meeting adjourned – 12:12 pm.