Medway Business Council Executive Meeting Minutes November 15, 2019

Date & Location: Nov. 15, 2019, conference call

Present: Wayne Texeira, Julie Dennehy, John Parrella, Tina Chemini, Tonia Marin, Jennifer

Powell

Conference call number: (978) 567-4622 Code 1937

Call to order – 10:10 am.

Approval of Minutes – Reviewed minutes of 10/10/2019 – _approved

Treasurer Report – John did not forward a written report, but a checking account balance of \$8,886.36 and CD account balance \$17,148.74 were reported by John. Membership renewals: John's ballpark estimate is that it's close to where we were at this time last year. The list and spreadsheet are being updated.

Program

- November 20, 5-7 pm at Charles River Bank: Next week. Speaker is confirmed and AV needs will be taken care of at Charles River Bank. Tina is making final arrangements on the refreshments. Wayne will issue one more registration reminder to membership with today's email blast, and Tonia will make some calls.
- **December 18, at TC Scoops, 5-7 pm.** Speaker is confirmed. Caterer is being arranged by Tina. Simple party game like last year suggested.
- **January 15, breakfast meeting @Thayer House.** Possible topics discussed: speed networking or a presenter.
- February 12 (not the 19th), lunch meeting
- March, evening meeting
- A suggestion for a future meeting topic a panel on the pros and cons of expanding/opening 2nd and additional locations of businesses. Not just owners, but other supporting businesses such as financial.

Membership

- **Membership Renewals:** John's ballpark estimate is that it's close to where we were at this time last year. The list and spreadsheet are being updated.
- Assistance with membership/outreach tasks help for Tonia
- **Prospective Member Outreach** suggestions. Bring a guest for free to the December holiday event? "The More the Merrier"; get 3 people to join and get a free membership for the next year? Calls/mailings to nonmembers?
- **Member directory online** Wayne is updating it to reflect updated membership status

Communications

- **ShopMedway** Following after Liz Shea, Faina Shapiro from BHHS is doing the next 4 member spotlight videos. (Let's Like/Comment on videos to support them!)
- Website Wayne and John Haddad are updating.

Scholarship Committee – Wayne will contact Clint.

General Discussion – Having a good year -- let's continue the momentum!

Meeting adjourned at 11:06 am.