

Medway Business Council Executive Meeting Minutes

January 3, 2020

Date & Location: Jan 3, 2020, conference call

Present: Wayne Texeira, Julie Dennehy, John Parrella, Tina Chemini, Jennifer Powell

Conference call number: (978) 567-4622 Code 1937

Call to order – 9:32 a.m.

I. Approval of Minutes: Submitted, reviewed, and approved.

II. Treasurer Report: Submitted, reviewed, and approved.

- Note that the Scholarship Fund CD matures this July and we need to discuss what to do next.
- Note that the prorated membership renewal fee is “monthly at 1/12 of the fee after the first six months (Feb 1)” per the May 1, 2019 Board minutes.

III. Program

- **December evening event:** Well-attended; State Sen. Karen Spilka spoke well and stayed afterwards to talk with people.
- **January 15** – Thayer House booked; unstructured speed networking. Coffee/muffins.
- **February 12**, lunch meeting. Tina will get pricing for a venue. A speaker? Sales topic suggested.
- **March (11th or 18th)**, evening meeting. Social media speaker?
- **April**, breakfast meeting? Digital marketing speaker?

IV. Scholarship Committee: Wayne will contact Clint and get an update on progress for the February board meeting.

V. Membership

Outreach efforts: Wayne will check in with Tonia.

VI. Communications

- **Advertising:** Julie suggested reviewing newspaper ad with Wayne to refresh for new year.
- **#ShopMedway:** There were 500 likes on our page for a Dec. 4 post. Next group of video interviews: new person coming on board to do the January interviews?
- **At meetings** – Wayne suggested doing a “live intro” at our meetings. Julie suggested keeping it short and to have an advance plan/goal of what we want to accomplish, as people don’t tend to watch long, unfocused content.

- **Town Banners project:** Julie has word that they are going up in the Spring.
- **State House Tour suggested** – We need to gauge interest before picking a date. Should we partner with other local organization(s)?

VII. General Discussion

Medway HS Financial Reality information fair: MBC has been invited to participate.

Meeting adjourned at 10:19 a.m.