

MBC Board meeting Thursday, Feb. 27, 9:30 a.m.

Not a quorum: Wayne Texeira, Julie Dennehy, Jennifer Powell present

1. Quick recap of February luncheon event — a good discussion
2. March 25th evening (Julie and Liz speaking) and April 22nd breakfast event with Tricia White speaking on LinkedIn. Julie has posted about the 2 meetings on social media. Can there be live video posted from the 3/25 meeting?
3. May 20 Annual Meeting — Wayne mentioned one idea for a speaker (business coach/hypnosis practitioner, and would like suggestions of more options.
4. Succession (who will remain on the board next year, and slate of officers to vote on at Annual Meeting) to discuss at next meeting.
5. Prospective member outreach ideas discussed. Popup networking events? The Mill in Medway was mentioned: do we have any members there? Also, is there a significant demographic to support a Young Professionals group within MBC (under 40)? Potential meeting places vs. or in concurrence with online presence.
 - Subgroups can be a great way to boost relevance for members. In addition to young professionals, perhaps a work-from-home group would be beneficial for those seeking a way to connect with other telecommuters/entrepreneurs without a "brick and mortar" space.
 - Medway Mill building owner John Greene has agreed to a pop up ice cream networking event on a Friday at Tina's availability to try and generate more members from this busy Medway office complex and help them get the "scoop" on Medway Business Council membership. Date TBD.

Discussion ended at 10:15 a.m.