



supporting & growing our business community

"When times are good you should advertise, when times are tough you MUST advertise!"

Now that the recovery has begun, the focus of MyFM Media and the Medway Business Council is to help you resume and rebuild your business as quickly as possible. What's the strategy? Do you need to recruit? Are you back to full service? Do you have any restrictions? What safety measures have you implemented?

In partnership we offer you the following

MyFM Comeback Club

In partnership we offer you the following:

- ❖ Daily live and pre-recorded on air "Shouts" which will be 7 − 10 seconds long, piggybacked and rotated with other non-competing businesses. Could be a reminder you're open, a special you're offering, or a grand re-opening announcement!
- Quarterly On-Air Business Interview to spotlight you and tell your story
- Special "Greatest Comeback" signage for your business (8.5" x 11" window card)
- Monthly dedicated social media posts on Facebook, Instagram, and Twitter
- Company name on over 800 "Greatest Comeback" T-shirts (200 shirts each season)

Total Investment: \$125/month billed quarterly

*Plan requires a 12 month commitment for T-shirt inclusion and planning

SPECIAL OFFER WHEN YOU SIGN UP TODAY

FREE One-Year Year MBC Membership

(\$95 value)

Or

FREE First Month Comeback Club
Membership to Existing MBC Members

(\$125 value)

