



Medway Business Council Board Meeting — Minutes
March 17, 2021 — 12:00 pm

Location: Online (Zoom) Meeting

Present: **Julie Dennehy, Liz Shea, Tom Reardon, Wayne Texeira**

Absent: **Faina Shapiro, Tonia Marin, Art Prutsalis, John Parrella, Laura Logan**

Meeting called to order: 12:08 pm

1. Meeting minutes. Reviewed; approval pending.

2. Treasurer's report: No current treasurer's report; to be circulated.

3. Membership update: new members: Ted Reardon, Reardon Insurance, Kristen Rogers for Jay Goldstein MD, Marquel Johnson, All Fur Love. With Medway Restaurant Week approaching, we'll invite some of those participating restaurants to join MBC.

4. HS Scholarships: Applications updated & sent to the high school guidance departments. We have 3 scholarships available at \$750 each. Clint is doing a great job managing this program.

5. #ShopMedway update - Liz

Giveaway: had a winner and started #ShopMedway Instagram page with positive response already. Our social media content has included member spotlights and restaurant shoutouts.

6. PROGRAMS:

Our March 10th meeting didn't have a great response so we suggested speaker (Jenna Stone) work privately on financial plans with the individual registrants. Julie suggests doing a panel presentation next time to spread it across service providers. Liz suggests maybe doing a prerecorded presentation as a meeting offering, so it feels less like a sales pitch.

For April program, our focus is on Medway Restaurant Week.

May Annual Meeting: We need help, and a speaker. Offer a Pandemic Pivot award & invite folks to share on a panel? Or invite a few biz owners who pushed through.



Minutes of Medway Business Council Board Meeting 3/17/2021

Wayne suggests looking into finding someone who can speak to positively moving forward.

7. Media Partnerships:

Wayne coordinated the quarterly cooperative ad with Local Town News that ran in February and again in May.

Julie has been working with MyFM 101 on a joint program with #ShopFranklin (Sarah Mabardy) to support business owners post-pandemic through a campaign hosted by MyFM. We are getting free airtime in April and May to talk about this.

8. Advocacy:

1. **Diversity-Equity-Inclusion Committee** for the town is underway. Andrea Crow from Pangea Cuisine has joined the committee. She's a local business owner, a veteran, and a member of the LGBTQ community.
2. Board agreed last month to support the Medway Mustang statue donation. How contributors will be acknowledged is still up in the air, as the statue committee & school committee revamp the naming policy. This donation is on hold until the statue & school committees work out details.
3. **SUP—Substance Abuse Prevention Coalition:** Julie sat in on a half-day retreat representing MBC. SUP is a coalition comprised of school, community, business community, & youth. The group is applying for a \$625,000 drug-free community grant. The grant requires representation from every sector of the community in a formal coalition agreement. Julie is providing input as a parent and president of MBC.
4. **Medway Master Plan Committee:** Faina wants to do it, but has a schedule conflict. Ellen Hillery of Enchanted Memories Travel is sitting on the MP committee and is a long-time MBC member (and past board member).

9. Medway Restaurant Week, April 25-May 1: We have about 8 restaurants & fast food places that have agreed to participate, and promotion is underway. Offers are on the addendum of these meeting minutes.

10. Open forums, noon-1:00pm: Next one is May 3, then we go on hiatus for the summer.

11. Next board meeting Wednesday, April 14, at 7:30 am then Wed. May 12 noon

12. Meeting adjourned at 12:54 pm

**Medway Restaurant Week****April 25-May 1****Features:****T.C. Scoops - MBC Member****104 Main Street****508-533-8808****Offer: Free mini with one topping with any T.C. Scoops purchase.****Sweet Pea's Catering****Krista Maloney, Owner****508-507-1996****sweetpeasteas@gmail.com****Offer: Email Krista for her special Medway Restaurant Week takeout menu in collaboration with Medway Community Farm****Muffin House Cafe****116 Main Street****508-533-6655****Offer: Free small hot or cold regular coffee with the purchase of a muffin - must mention Medway Business Council****Supreme Pizza****67 Main Street****508-533-7723****Offer: buy 2 gourmet pizzas and get 1 large pizza for free****Yama Fuji****74 Main Street****508-321-1689****Offer: complimentary appetizer with any online order (takeout or delivery)****Pangea Cuisines****Offer: Kids ages 5 and younger eat for FREE every Thursday night with an adult present.****Medway Cafe****74 Main Street****508-533-6633****Offer: Half-priced appetizers M-F after 7 pm; dine-in only**