



**Medway Business Council Board Meeting — Minutes
May 12, 2021 — 12:00 pm**

Location: Online (Zoom) Meeting

Present: **Julie Dennehy, Liz Shea, Wayne Texeira, Laura Logan, Tom Reardon, Clint McHoul**

Absent: **Tonia Marin, Art Prutsalis, John Parrella, Faina Shapiro**

Meeting called to order: 12:05 pm

1. Meeting minutes. Reviewed; approved.

2. Treasurer's report: No current treasurer's report; to be circulated.

3. Annual meeting: Wednesday, June 9 at the VFW from 5-7p.

Discussion about poll on possible speakers. Comedian Kelly MacFarland will be our guest entertainment for the evening as consensus indicated a lighthearted speaker would be a good idea. Julie will contact her to see if she's available and invite Town Administrator Michael Boynton for a quick town update. Pangea to provide food/bev service.

4. Membership update:

Slate of officers for 2021

Pres: Julie

VP: Liz

Treasurer: John

Secretary: Laura

Past President: Wayne

Board Members:

Tonia Marin, Tom Reardon, Kristen Salera, Clinton McHoul

Stepping off: Faina Shapiro and Art Prutsalis

Wayne will send out an email to the membership listing the 2021-2022 board slate.

5. HS Scholarships: Clint: most paperwork is in; missing one application. We have 3 scholarships available, and only 3 applicants, so no committee will be necessary this year.

Clint will talk with the coordinator at Medway HS about making students more aware of the scholarship. There are a lot of requirements for the scholarship; Clint wonders if maybe we should reduce the requirements. For instance, the essay is specific to MBC, and we ask for FAFSA. Clint wonders if the requirements are discouraging some students from applying. In past years, we've had 20+ applicants. Board projected that the low number of applications may be because of students not being in school full-time; less time to promote. If we only get a few applications again next year, then we may reexamine our process.

Clint says the application was revised a couple years ago. Clint says the FAFSA provides some uniformity for the application.



6. Restaurant Week: Liz

Got a lot of feedback from participating restaurants. They seem to be happy with the exposure they got. Seven restaurants participated. Good feedback from consumers, too.

We need to decide if we want to do this next year. A lot of the bigger restaurants didn't participate; they said they were busy. Julie suggests maybe we do Restaurant Week in January next year instead. Wayne suggests showing the restaurants that: 1. it's a lot of work to set up and run; 2. we aren't going to do this again without support/participation from the restaurants. Wayne suggests, Liz agrees, try it again next year.

One of the values for MBC is that restaurant participation can help boost membership.

7. #ShopMedway update – Julie suggests we continue to profile new members; the spotlights help encourage/promote membership.

Liz saw someone on FoM speaking against MLM businesses. MBC welcomes all businesses.

8. Town of Medway - Master Plan Community Forum on May 24

MBC will be promoting attendance of the community open forum via Zoom on May 24th. (<https://www.townofmedway.org/home/news/master-plan-community-forum-flyer>). MBC members Faina Shapiro and Ellen Hillery are on the committee representing MBC.

8. Media Partnerships:

Our Town Publishing has a June 1 deadline for next ad. Wayne will look into the cost of a full-page ad. MyFM101 "Quest for the Best" competition has a May 26 deadline. Julie will send info to the board.

9. Next board meeting: Annual Meeting. Wednesday, June 9, at Medway VFW.

10. Meeting adjourned at 12:54 pm