



**Medway Business Council Board Meeting — Minutes
September 15, 2021 — 9:00 am**

Location: Online (Zoom) Meeting

Present: **Julie Dennehy, Liz Shea, Laura Logan, John Parrella, Kristen Salera**

Absent: **Wayne Teixeira, Clint McHoul, Tonia Marin, Tom Reardon**

Meeting called to order: 9:03 am

1. Welcome and check-in

2. Approve meeting minutes from the last board meeting

Minutes approved.

3. Treasurer's report: John Parrella

We're a little behind, partly because membership invoices have not gone out yet. If Tonia hasn't sent out invoices, John says he can do it.

4. President news/updates, advocacy update ("MBC in the community")

There's another community forum coming up to review Medway's Master Plan on October 3 at the high school.

VP/Program news/updates

Liz: Business empowerment meeting 9/16 at Thayer House. Looking at growth opportunities. Head of Bird and Bear Collective Erin Defoyd will share her story. Liz says it'll be a good opportunity for people to connect. Networking at the beginning and end. John will be there at the meeting to handle money.

October 13: Thayer House. Clint will talk about financial planning. Liz will make a promotional "save the date" graphic.

Kristen working on program planning and will circulate a planning spreadsheet.

Laura offered to provide calendar of Jewish holidays to avoid meeting conflicts in the future (September meeting scheduled on Yom Kippur because of other scheduling issues).

Working on October/November meeting.



Minutes of Medway Business Council Board Meeting 9/15/2021

Julie asking for brainstorm ideas for December meeting. Wednesday 12/8 or 12/15? Kristen is booked on 12/15. 12/8 looking good. Laura suggested another option would be to have the meeting in January.

Julie suggested the potential of having a joint meeting with another group.

Maybe join with the business groups in area towns and have a regional meeting? Food for thought. Maybe do it in January instead of December.

Willows might be a good meeting location; VFW not currently booking events.

5. Membership report - new members, member drive

Membership invoices have not gone out yet; John will check with Tonia on the status of the invoices.

6. Marketing report - coop ads, #ShopMedway, website, directory

Liz: shout outs depend on members letting Liz know what local businesses are doing. Liz will reach out to Barnstorm Music so he can post to the ShopMedway site. Liz plans to do a spotlight on the owner.

Local Town News ad: half page ad looks great.

Julie also in touch with WMRC to get MBC as many mentions as possible.

Do we want to get an ad on the local paper placemats? Voted yes. Julie will put the ad together. It should help increase visibility.

7. Scholarship update

We've agreed to award scholarships to 2 winners, \$1,000 each. Clint will work with Chris Borden at Medway High School to coordinate. Will also look at streamlining application.

8. Next board meetings: 9-10am, Wednesdays, on Zoom:

- October 20
- November 17

9. Meeting adjourned at 9:47 am.