



**Medway Business Council Board Meeting — Minutes
March 23, 2022 — 8:00 am**

Location: Online (Zoom) Meeting

Present: **Julie Dennehy, Liz Shea, Laura Logan, Clint McHoul, Kristen Salera, Wayne Teixeira**

Absent: **Tonia Marin, Tom Reardon, John Parrella,**

Meeting called to order: 8:09 am

1. Welcome and check-in

2. Approve meeting minutes from the last board meetings

Minutes to be circulated by email. Minutes approved.

3. Treasurer's report

John in tax season. Report next meeting.

4. President news/updates, advocacy update ("MBC in the community")

From Kristen: Master Planning Committee wants to know if MBC will facilitate a meeting with the town business community regarding Phase 3. Meeting is April 5 with them to discuss & provide feedback on strategy.

April 26, we'll facilitate an informational meeting for small businesses.

5. VP/Program news/updates

From Liz:

Headshots & Handshakes was a successful event. People had a good time at b.Luxe and MBC gained some new members.

Wayne will offer his business insurance webinar at a future date TBD.

April 14 @ 5:30 at Medway Community Farm: Growing your Business with Farmer Todd. They'll provide indoor space, refreshments.

May 18: Annual Meeting @ Restaurant 45 at 7:00pm. Need a speaker with a topic relevant to Medway businesses.

MOTION: Allocate \$500 for speaker honorarium.

September 7: Fall BBQ at VFW.

October: Finding business space. At Popularis. Liz will moderate.

November: Open

December: Holiday Party



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From Julie:

Medway Pride Day is May. Proposal to make a donation and set up a tent. Accepted.

MetroFest: June 11 in Framingham. Metrowest visitors' bureau. Wayne observes that #shopmedway and the directory are big draws/advantages.

Proposal: That MBC support Metrowest visitors' bureau. No cost.

Lions Clean Sweep: in May. Offering a free shredding service. We should promote it to our businesses.

6. Membership report - new members, member drive

Fine Feathers Boutique

Misty Ward from Cameron Prestige

7. Marketing report - coop ads, #ShopMedway, website, directory

Event idea: Scavenger hunt town-wide to get businesses to participate. Big job; need to recruit members to help.

Newspaper ad will run in May & June; will include new members.

8. Scholarship update

Clint: We received the first completed confirmation that a student's been enrolled in a second semester. Still waiting for the other two recipients to provide confirmation so they can get their scholarship money.

Clint's been talking with Chris Borden; scholarship oversight's been going just to MHS. Asking Chris if he can include the other schools Medway students attend (Tri-County, Xaverian, Norfolk Aggie, etc.). Chris Borden/MHS can not take on that responsibility.

Updated application to go up on our website. We will monitor whether we get applications from students who do not attend MHS.

Voted unanimously: MBC will review all scholarship applications and decide on recipients in order to make the process equitable.

9. Challenges and wins for this month

Looking for nominations for officers and board. To be voted on at the annual meeting.

10. Next board meetings: 8:30-9:30am, on Zoom:

- April 19, 2022
- May 17, 2022
- June 21, 2022

11. Meeting adjourned at 9:29 am.