



**Medway Business Council Board Meeting — Minutes
October 12, 2022 — 8:30 am**

Location: Online (Zoom) Meeting

Present: **Julie Dennehy, Liz Shea, Wayne Texeira, Laura Logan, John Parrella, Kristen Salera, Joyce Boiardi, Paul Saia**

Absent: **Tom Reardon**

Meeting called to order: 8:30 am

1. Welcome and check-in

2. Approve meeting minutes from the last board meeting
approved

3. Treasurer's report

Numbers slightly down; expect membership renewals to continue to trickle in.

4. President news/updates, advocacy update ("MBC in the community")

Kristen: master planning committee. Meetings once a month. Kristen will email info to board. Kristen will be at town meeting to represent MBC. At last master planning committee meeting, they discussed the topic of shared space; master planning committee would like to see more businesses in town and shared space for businesses. Kristen will ask for MBC to be listed as a resource.

5. VP/Program news/updates

Liz sharing link to master planning committee plan.

Update on last event: Finding Commercial Business Space. Some good connections made. Good diverse attendance; good energy.

Idea: Ask attendees to share their top three takeaways (in writing), and post the info on the website and on social media. Question: send a follow-up email as a prompt?

November 9: Charles River Bank networking

December 7: Holiday event. Joyce planning a Yankee swap at Mickey Cassidy's. Limit swap to \$20.

January: At bLuxe. Rejuvenation skin care. Tutorial.



Minutes of Medway Business Council Board Meeting 10/12/2022

For spring: ask Tim Rice if he'd be interested in holding a headshot workshop. Julie will check in with him to see if he's interested/available for a headshot workshop.

Wayne suggests we talk with the new police chief about a workshop on business scams, security, etc. Julie suggests this could work as a Zoom event. Julie will reach out to him.

Liz will update the events flyer and create a new one.

6. Membership report - new members, member drive

Paul Saia: update on membership renewals. Some members not renewing because of cost; others renew late in the season. Discussion of how to get people to renew earlier.

Paul's been sending out some prospect letters to local businesses. Laura suggests recruiting people to renew at the annual meeting in June, while we're at a high point in the year.

7. Marketing report - coop ads, #ShopMedway, website, directory

8. Scholarship update

REMINDER: We'll discuss this in depth at the next meeting.

9. Next board meetings: 8:30-9:30am, Wednesdays, on Zoom:

- November 9
- December 14
- January 11
- February 8
- March 8
- April 12
- May 10

11. Meeting adjourned at 9:34 am.

Medway Business Council

Treasurer's Report

October 12, 2022

Checking Account balance as of	9/14/2022		\$ 7,097.53
INCOME:	DESCRIPTION	AMOUNT	
	MEETING FEE RECEIPTS	70.00	
	MEMBERSHIP DUES	375.00	
		<hr/>	
	TOTAL INCOME FOR PERIOD		445.00
EXPENSES:	DESCRIPTION	AMOUNT	
	USPS - 500 Prepaid envelopes	369.20	
ck 191	Our Town Publishing - October ad	250.00	
	Paypal fees	19.45	
		<hr/>	
	TOTAL EXPENSES FOR PERIOD		638.65
Ending Checking Balance	10/12/2022		\$ 6,903.88
Certificate of Deposit as of	10/12/2022 Scholarship Fund		<u>17,464.58</u>
Total Account Balances	10/12/2022		<u>\$ 24,368.46</u>