



**Medway Business Council Board Meeting — Minutes
January 11, 2023 — 8:30 am**

Location: Online (Zoom) Meeting

Present: **Julie Dennehy, Wayne Teixeira, Laura Logan, John Parrella, Kristen Salera, Joyce Boiardi, Liz Shea, Paul Saia**

Absent: **Tom Reardon**

Meeting called to order: 8:40 am

1. Welcome and check-in

2. Approve meeting minutes from the last board meeting
approved

3. Treasurer's report

John presented treasurer's report. Annual expenses for website; scholarship disbursement.

4. President news/updates, advocacy update ("MBC in the community")

MBC has offered to work at the Medway Community Farm for a few hours one day in April. Scheduled April 26, 1:00pm-4:00pm

5. VP/Program news/updates

Program set for the season; flyer prepared for promotion.

Feb. 8: Medway Police Chief William Kingsbury at Thayer House to answer questions about small business crime prevention.

March 1: Headshots & Handshakes with Tim Rice Photography

May 17: Still need a great speaker for our annual meeting. Have someone talk about finding and retaining employees in a tight market?

Not thrilled with the service at Restaurant 45 for the annual meeting; some attendees got attitude from the server. Wayne will talk with management there to more clearly set our expectations if we book our next annual meeting there.



Minutes of Medway Business Council Board Meeting 1/11/2023

Medway Pride Day (May): Do we want to have a table? Yes, but staffing's always an issue. Julie will make a flyer for upcoming events that businesses can post.

6. Membership report - new members, member drive

Getting inquiries about new membership from people setting up their businesses.

Medway Community Farm: Julie's going to ask if there's someone at the farm who would like to join the board.

Current board members asked to consider whether they'll continue on the board and let Julie know. Search continues for a new president, as Julie is stepping down this year.

Paul's put together a mailing to send to people on the DBA group, and another mailing to welcome our new members.

7. Marketing report - coop ads, #ShopMedway, website, directory

Still doing a quarterly ad in the paper, which gets delivered to all households.

Other: Press Release on MBC plans for the year. Someone needs to write it.

Wayne will investigate digital, targeted advertising.

Liz suggests we spend a little money on Facebook & Instagram ads, to boost posts for MBC AND #ShopMedway for a particular time period for a targeted audience. Julie suggests we try this just before our Headshots & Handshakes event in March.

8. Scholarship update

Julie's going to ask Clint McHoul if he's still willing to oversee the scholarship program.

9. Next board meetings: 8:30-9:30am, Wednesdays, on Zoom:

- February 8
- March 8
- April 12
- May 10

11. Meeting adjourned at 9:34 am.

Medway Business Council

Treasurer's Report

January 11, 2023

Checking Account balance as of	12/14/2022		\$ 8,595.28
INCOME:	DESCRIPTION	AMOUNT	
	MEETING FEE RECEIPTS	145.00	
	MEMBERSHIP DUES	375.00	
		<hr/>	
	TOTAL INCOME FOR PERIOD		520.00
EXPENSES:	DESCRIPTION	AMOUNT	
	EFT	Bisinet Technologies - annual website services	579.00
	ck 196	Christian White - MBC scholarship winner	1,000.00
		Paypal fees	<u>10.89</u>
	TOTAL EXPENSES FOR PERIOD		1,589.89
Ending Checking Balance	1/11/2023		\$ 7,525.39
Certificate of Deposit as of	1/11/2023	Scholarship Fund	<u>17,488.54</u>
Total Account Balances	1/11/2023		<u>\$ 25,013.93</u>