### Minutes of Medway Business Council Board Meeting 3/8/2023

# Medway Business Council Board Meeting — Minutes March 8, 2023 — 8:30 am

Location: Online (Zoom) Meeting

Present: Julie Dennehy, Wayne Texeira, Laura Logan, Joyce Boiardi, Paul Saia, Tom

Reardon,

Absent: Liz Shea, John Parrella, Kristen Salera

Meeting called to order late: 8:43 am

#### Welcome and check-in

Approve meeting minutes from the last board meeting

approved

## Treasurer's report

Julie presented an overview of the treasurer's report. Bank & CD balance good.

# President news/updates, advocacy update ("MBC in the community")

- Meghan O'Brien is interested in serving on MBC in about 4 years, once her kids are through high school.
- Wayne & Liz are stepping off the board.
- Wayne's colleague from Murphy Insurance is willing to join the board. He lives in Millis and is familiar with the area and area businesses. Dave Schofield.
- Weather forced the cancellation of our February "Headshots and Handshakes" event.
  We'll to reschedule for the fall, Tim Rice's schedule allowing.

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## VP/Program news/updates/Upcoming Meetings

- **April 26**: MBC has offered to work at the Medway Community Farm on April 26, 1:00pm-4:00pm
- May 17: Annual Meeting. David Broyles and Karyn Rhodes of Complete Payroll Specialists will speak on hiring and retaining good employees. Meeting will be at Restaurant 45.
- Medway Pride Day (May 20): We will have a table and the town of Medway will provide the tent; we are collaborating with the Medway EDC. We'll be raffling off Medway Community Farm gift cards. Asking board members to volunteer for an hour or two. Julie will make a flyer for upcoming events that businesses can post. Board votes to be a sponsor of Medway Pride Day.

## Membership report - new members, member drive

New business owner at Shear Magic. Joyce recommends we connect with her. The new owner sounds interested in joining the group.

John Kozlowski from Huntington Home Systems will speak to the board as part of a member spotlight.

Another new member: Matthew Reardon (web development). Paul sent a welcome email and invited him to join our call. He can't do it this time, but perhaps at a future meeting.

Thomas Strachan has a new software program (Service Buddies) designed for tradespeople. He'd like to be able to get it in front of people; perhaps share his business with the board at the next meeting.

Paul continues to check town DBAs to target potential new membership.

# Marketing report - coop ads, #ShopMedway, website, directory

Liz has been posting on #ShopMedway. We need someone to take that over. Joyce will reach out to a couple people she knows to see if they might consider it.

# Scholarship update

Clint McHoul will continue to oversee the scholarship program. Application for this year is posted and available.

# Next board meetings: 8:30-9:30am, Wednesdays, on Zoom:

- April 12
- May 10

Meeting adjourned at 9:34 am.