



Medway Business Council Board Meeting — Minutes May 10, 2023, 8:30 am

Location: Online (Zoom) Meeting

Present: **Julie Dennehy, Liz Shea, Wayne Texeira, Laura Logan, John Parrella, Paul Saia, Ann Sherry (guest; candidate for president of the board), new member Tom Strachan, Mike Billeri (on slate for VP)**

Absent: **Tom Reardon**

Meeting called to order: 8:32 am

Welcome and check-in

Joyce Boiardi and Kristen Salera are stepping down from the board, effective immediately.

Approve meeting minutes from the last board meeting

Approved

Treasurer's report

John Parrella presented our monthly treasurer's report. See page 3 for details.

President news/updates, advocacy update ("MBC in the community")

Julie going to MetroWest Visitors Bureau event on June 20th to represent MBC; for Medway Community Farm volunteer day, approx. eight MBC members spent an afternoon at the farm helping out and was a great community-building activity.

VP/Program news/updates

- Three upcoming events:
- May 17: Annual Meeting at 5:30p at Restaurant 45
- May 19: MBC will attend and volunteer at Medway High School's Financial Literacy Fair for junior and senior high school students
- May 20: Medway Pride Day 10a-4p - MBC is collaborating with Medway EDC. Need board members to take a 2-hour shift.
- We want to book the Medway Community Farm for our September BBQ. Julie suggests Sept. 13.



Membership report - new members, member drive

- Prospecting: sent out 50 prospecting letters to people on the town DBA list with MBC info and invite to annual meeting.
- New apartments on Main Street. Paul made a connection with someone there, invited them to join MBC.
- Reached out to a couple people who have expressed interest in joining.
- Joyce said there's a new owner of Shear Magic who is actually an MBC member; she didn't fully understand the benefits of MBC. We may be able to do more to support her business.
- Trying to bring Happy Hatter in to join MBC. He's busy, but a potential member.
- Paul would like to speak at the annual meeting.
- Julie asks John, Wayne, & Paul to update the membership list for Ann.
- Membership list needs to be kept up to date. The directory gets updated when people join or renew their memberships.

Guest: Mike Billeri; potential candidate for MBC VP

A Medway resident, Mike is looking to connect with and give back to the Medway community. He works from home for Liberty Mutual in IT, and has a accounting/finance background. He is friends with Kristen Salera, who recommended the MBC for its support and promotion of Medway businesses. He's inspired to get involved and bring a fresh view to the MBC. Board voted to add Mike to the slate. Wayne (Past President/nomination committee) welcomes Mike to MBC, thanks him for stepping in to join the board as VP.

Guest: Ann Sherry, incoming MBC president candidate

Ann shared her background professionally and as an MBC leader. She first served on the board as a director, then Treasurer for 6 years, then as President for 3, and Past President for 3 more years. She knows or has worked with many members of the MBC board. She's worked in community banking in town since 1996. She's very involved in town, and well-connected. Ann also welcomed Mike and noted that his addition to the board would bring a welcomed "fresh set of eyes."



Marketing report - coop ads, #ShopMedway, website, directory

Long-term: ShopMedway, Shop/Dine/Play. Thanks to Liz for her hard work and contributions to keep MBC visible on social media. Liz says she sees her role as being supportive of MBC even though she's stepping down from the board.

Scholarship update

We have at least one application. We have two \$1,000 scholarships available.

Challenges and wins:

The #ShopMedway campaign will need a new champion. Thanks to Liz for her hard work and contributions to keep MBC visible on social media.

Guest Speaker: Tom Strachan, Service Buddy

This new member joined our board call to introduce himself to the board. Tom is a Medway native and resident, Xaverian and Bentley and worked at software startups in Boston then Knoxville. He recently (September 2022) launched a business management software program to help tradespeople and small service businesses streamline their processes, from proposals through billing. He already has a few clients, including a rug cleaning company in London.

He says he's noticed that a lot of tradespeople can benefit from the use of this integrated program. Tom says the software is user-friendly.

Next board meeting:

New President to set meeting schedule for 2023-2024

Meeting adjourned at 9:43 am.



Minutes of Medway Business Council Board Meeting 5/10/2023

Medway Business Council

Treasurer's Report

May 10, 2023

| | | | |
|--------------------------------|---|---------------------------------------|---------------------|
| Checking Account balance as of | 1/11/2023 | | \$ 7,525.39 |
| | | | |
| INCOME: | DESCRIPTION | AMOUNT | |
| | MEETING FEE RECEIPTS | 545.00 | |
| | MEMBERSHIP DUES | 500.00 | |
| | | <hr/> | |
| | TOTAL INCOME FOR PERIOD | | 1,045.00 |
| | | | |
| EXPENSES: | DESCRIPTION | AMOUNT | |
| ck 197 | Restaurant 45 - 5/17/23 meeting room deposit | 100.00 | |
| ck 198 | Kristen Salera - return of January meeting fee | 20.00 | |
| ck 199 | Anna Tonelli - MBC Scholarship winner | 1,000.00 | |
| ck 200 | Julie Dennehy - reimbursement for MBC flyers | 49.00 | |
| ck 201 | Julie Dennehy - reimbursement for 2/8/23 meeting food | 63.85 | |
| ck 202 | Town of Medway - Medway Pride Day sponsorship | 250.00 | |
| | Paypal fees | 24.97 | |
| | | <hr/> | |
| | TOTAL EXPENSES FOR PERIOD | | 1,507.82 |
| | | | |
| Ending Checking Balance | 5/10/2023 | | \$ 7,062.57 |
| Certificate of Deposit as of | 5/10/2023 | Scholarship Fund - interest rate .55% | <u>17,519.92</u> |
| Total Account Balances | 5/10/2023 | | <u>\$ 24,582.49</u> |